Content Writing Sample by Technology Wisdom team
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Client Satisfaction through our Quality Team Work

Content for Membership Site

Let us have an overview that how much important the content is for your membership based web site. If you own a web site through which you are aiming to attract the customers by promising them to provide with the right stuff, material, content of their interest updated and verified then of course you must need to know that how and from where you can get the right stuff.

If a user is buying some membership to have access to the updated and accurate content then of course he/she wants to get the maximum benefits of his/her money. And vice versa if you want to generate good money and a regular and consistently increasing income through you content providing membership based website then you must have to attract and retain the customers through quality and quantity of the content as it is the product which can only generate revenues. Poor product can neither benefit you nor your clients.

Content Types:

There are several content types which can be offered to the clients currently we are focusing the informative content as the information is the key of success and demand of the era. Following could be the types of content in this boundary; you can provide all of the forms or can stay focused to any one or two types as well.

1. **Articles:** Articles can be written on different topics and aspects. These could be in Acrobat reader or word format and can also be in html.

2. **Audios:** Different speeches, lectures, trainings can be provided in audio format so the customers can benefit by listening the concerned material.

3. **Podcasts:** It can be series digital media and can be provided in audio and video both formats. Users can use prod catcher applications to download such content.

4. **Presentations:** Presentation can also be one form of content through which step by step guidelines or information can be provided to the members and it can also be in acrobat or power point slide formats. Now a day's Flash and some other mediums are also in use for this purpose.

5. **Videos:** Documentaries, lectures, events and many more features can also provided In the video format which can benefit users to get the information by seeing it visually.

6. **Listings:** Listings and charts are also another way to provide the latest information having comparison of different products or situations in some order. Listings can also contain the current market ratings to educate the user with the trends and demands.

How to Get It?:

As we have seen some basic types of the contents which can be provided to your valued customers which are members of your web site too. Now we must have a look on some of the options that how this content can be generated to serve.

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There are too many sources to get and generate the content some of those are mentioned below which are practically proven the best in the market.

1. **Through Websites:** There are too many web sites on the internet which provides the articles and audio videos free of cost. Quality content can be downloaded, arranged and categorized according to the need of your niche of your web site.

2. **Hiring Content Providers:** Fresh and copyrights protected content can be generated by hiring some content writers and providers so that those experts in their field can generate the specific content according to the need and demand.

3. **Outsource Content Origination:** Content generation can also be outsourced to some free lancers and as well as to some companies working in this specific area.

4. **News Feeds:** A lot of news feeds are available online and you can subscribe for those and then can filter out the podcasting data and listings for your customers.

We have also listed down the free online content providers and news feeds and you can read our article "Content Generation for Members" for further details in this regard.